

Hurst Horticultural & Cottage Garden Society

Minutes of a Committee Meeting: April 22nd 2021 at Randalls House

Attendees: Keith Attfield (Chair), Julie Attfield, Frank Whittaker, Sheila Whittaker, Ken Curry, Janet Larkin, Ann Newman.

1) Minutes of Last Meeting: There were no outstanding items.

2) Review of Plans Already Made for 2021:

It was agreed at this stage we should plan for a full show but also consider `fall back` plans should COVID 19 conditions demand nearer the show date.

The band is booked, both halls are booked, Julie confirmed the classes for Home Industries were complete, Janet confirmed the classes for Horticulture were complete with no children`s growing classes this year. All classes were now on the updated website. Judges for both Home Industries and Horticulture are booked.

Martin Newman has confirmed he will run the bar which will be cash only, the cash only message to be clearly communicated.

Ken has sent a `holding email` to prospective stall holders and will update them in July.

Publicity; no colour printed schedule this year, banners and posters – yes, single entries sheet for shops, pubs and garden centres –yes.

Ice-creams; Julie to ask how the Hurst pantomime serve theirs as a move away from an ice cream van would be beneficial.

Teas/ coffees, light refreshments; No decision yet.

Hot food; Frank to ask Matt at The Castle.

Parking; we are unlikely to receive parking approval for the field next door, time will tell. In the absence of this, parking will revert back to previous arrangements, namely street parking.

3) Review of Government`s Roadmap:

Step 4 in the roadmap was the most relevant and all plans made will adhere to these guidelines and timelines.

4) “Fall back” plans if full show not possible:

In case of no indoor activities, possible marquee hire on the lawn 15mx10m (£850 quotation).

Art sections would go and other sections would be trimmed (to be decided).

Detailed “fall back” planning undertaken if/when needed.

5) AOB

AGM; Due to COVID 19 restrictions and as there was no show to report on in 2020 it was decided to forego this year's AGM as it served little purpose however a full general meeting will be planned for July 15th 2021. This would also take the form of a social evening (Frank to arrange).

Ann produced a Statement of Accounts for Year Ending March 2021 which showed a sum of £7,369.06 in the bank. This showed income of £138 and expenditure of £1,573 (£1,250 of this was two year's charitable donations). Ann also confirmed our insurance through the RHS does cover any COVID 19 claims made by individuals.

The need for additional help with the show was discussed and in particular the need for the recording of results, winners and prizes and proactive communication via Facebook and social media. It was agreed we should seek a person to establish some social media exposure for the society and Julie will approach Louise Kendall in this regard. With this in place it would open many possibilities for messaging from show awareness to recruitment of new volunteers.

The next committee meeting will be held on Thursday July 1st at 10:30am at Frank and Sheila's house.